



The Horse Industry Association of Alberta (HIAA) was informally established in 1982 to act as an organizing body for the [Horse Breeders & Owners Conference](#) . Until this time, the conference had been hosted by the University of Calgary Continuing Education Department under the direction of Ron Cole. With Ron's retirement, the conference was in danger of discontinuing, so a dedicated group took it on and moved it to its current location in Red Deer. By 1991, the growth of the conference necessitated the incorporation of the Horse Industry Association of Alberta under the Alberta Society's Act as a non-profit organization.

In 2003, the Board of Directors of HIAA saw opportunities for a broad-based industry organization to assist in the development and growth of the horse industry. A business plan, mission and vision were established through a series of meetings and facilitated sessions. Since that time, HIAA has received grants from different funding bodies and has completed projects that serve the needs of the industry.

*Our mission is to provide a unified voice for the Alberta horse industry and strengthen it through advocacy, education and research.*

*Our vision is a growing, profitable, united Alberta horse industry, recognized nationally and internationally.*