

The 5 Ws and How

What is the Annual Alberta Horse Conference?
When is the conference?
Where is the conference?
Who is speaking at the conference?
How did the conference start?

Nuts and Bolts

How long is the conference?
What does it cost?
What are the benefits of pre-registering?
When does online registration open?
What time does the on-site registration desk open?
How much is parking?
Are meals included in the registration cost?
How is the schedule laid out?
I'm from out of town, is there a hotel that offers a reduced rate?
Do I have to stay for the entire weekend?
Why are certain businesses in the trade show?
Are CE credits available?

What if...?

I just want to come one day; is there a reduced rate?
I just want to come to hear one speaker; is this possible?
I just want to visit the trade show?
I don't breed horses; can I still come to the conference?
I registered for the conference but now I'm unable to attend; can I get a refund?
I couldn't attend the conference; can I buy the proceedings manual so I can read the speaker's papers?