

2005 Alberta Horse Industry Distinguished Service Award

Supreme is a word reserved to describe absolute and consummate mastery in a performance or production. For David B. Robson,



it is a word that his peers use unabashedly every day to describe his character, accomplishments, and utmost commitment to the equine and business worlds. It is also the universal reference used to describe perhaps his most favoured labour of love in the horse industry-The Canadian Cow Horse Supreme.

A most successful and respected business man, Dave Robson has infused his business expertise into many facets of the equine world – with huge success. Equally important, he has displayed the unique gift of being able to envision what the future could hold for those with special potential, and then creatively turns these visions into reality. Many people, events and organizations that now enjoy international stature owe their ascent to Dave’s belief and his broad based investments in them.

His dynamic impact has been felt throughout the equine industry. Groups such as the CCHA, NCHA, ARCHA and the Calgary Exhibition and Stampede have been particularly strong beneficiaries.

Dave epitomizes the qualities he looks for in successful people – integrity, commitment and passion. A distinguished leader, entrepreneur, competitor and philanthropist, he proudly serves as both mentor to many and a friend to all.

The multitude of awards and recognition that have so far been bestowed upon Dave are both diverse and prestigious. They speak loudly of both his accomplishments and his integrity, ingenuity and exceptional leadership. Yet through it all, Dave remains humble, genuine and committed to the grass roots that foster his unending interest and focus.

It is with great pride that the Horse Industry Association of Alberta bestows its Distinguished Service Award on David B. Robson – in recognition of his lasting influence and contributions to the equine industry in Alberta.