

IN THE
ZONE

Quarterly Newsletter

“Working together for disease freedom.”



West Hawk Lake Zone Site

Canadian Zoning Committee

West Hawk Lake Membership:

- Agriculture and Agri-Food Canada
- Canadian Bison Association
- Canadian Cattle Identification Agency
- Canadian Cattlemen’s Association
- Canadian Food Inspection Agency
- Canadian Meat Council
- Canadian National Goat Federation
- Canadian Sheep Federation
- Canadian Swine Health Board
- Dairy Farmers of Canada
- Equine Canada
- Manitoba Agriculture, Food and Rural Initiatives
- Manitoba Infrastructure and Transportation
- National Livestock Identification Agency

Zone Partners:

- MAPAQ
- Ontario Ministry of Agriculture, Food and Rural Affairs



In this issue:

In The Zone looks at Zone Canada: Next Generation Planning and what that means to producers and all stakeholders. We also present the successes that have occurred since the program began. If you have any further questions on this project or would like to create a zone movement record, call toll free 1-877-966-3945.

The West Hawk Lake Zoning Initiative complements the objectives of the National Agriculture and Food Traceability System and advances Agriculture and Agri-Food Canada’s Growing Forward Agriculture Policy Framework.

The West Hawk Lake Zoning Initiative is now in its final year. Project activities will be completed at the end of December 2012 with funding ending March 31, 2013. As with any program it is important to review the successes in order to develop next steps. This phase of the West Hawk Lake Zone Initiative and its stakeholders have realized several achievements:

- The development and start-up of the site and team that currently operates on a 24/7 basis. This includes field representatives whose role is to communicate and educate at the grass roots level to ensure maximum participation of stakeholders.
- Progress made by the Canadian Food Inspection Agency (CFIA) with its United States Department of Agriculture (USDA) counterparts in ensuring recognition of zoning within veterinary equivalency, an initiative through the Regional Cooperation Council (RCC).
- Zoning is identified as an RCC priority.
- Progress by the CFIA on a traceability amendment to the Health of Animals Regulation including mandatory livestock movement reporting for zoning.
- There is commitment by the Industry-Government Advisory Committee to resolve discrepancies between provincial premises identification numbers and national service providers. This will benefit zoning and national traceability movement recording.
- AAFC trade negotiators are raising the profile of zoning with its US trade counterparts.



Angus GeoSolutions Inc. has been chosen by the Ontario Ministry of Agriculture, Food and Rural Affairs to develop, implement, operate and expand the new Provincial Premises Registry, the official registry for obtaining an Ontario Premises Identification Number. Ontario premises can be registered at www.OntarioPPR.ca.

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By The Numbers.....

The following tables provide data on reported crossings at the West Hawk Lake Zone site from January 1 to March 31, 2012.

Number of Crossings

Beef	941
Dairy	31
Hogs	53
Sheep	36
Goats	10
Equine	36
Bison	4
Feathers	0
Other	0

Head Count

Beef	67,308
Dairy	1,256
Hogs	24,286
Sheep	11,690
Goats	259
Equine	247
Bison	104
Feathers	0
Other	0
Total	105,150

What's Next?

As this current phase of the West Hawk Lake Zoning Initiative wraps up its fourth and final year, it is prudent to consider the future of zoning in Canada. There can be no doubt among producers and other stakeholders that this initiative has value, with the potential to strengthen Canada's place in the world as a country that can and will deal effectively with a disease outbreak. We must not, however, take for granted that will result in continued support. The project management team and Canadian Zoning Committee have put forth a challenge for industry and government to commit to ensuring that movement information and the capability to trace-back are in place and supported, including continued operation of the West Hawk Lake Zoning site. In order for this to occur, some key priorities must be acted upon:

- Development of a sound business case for moving forward where roles and responsibilities for zoning are defined within the context of a national traceability system;
- Continued training for the Zone Team in data collection, analysis and messaging which is consistent with the National Agriculture and Food Traceability System (NAFTS); and
- Maintaining a collaborative partnership, in light of the many components, partnerships and logistics and ever changing traceability landscape. This initiative is one of many steps that need to be taken to ensure adequate and credible data is collected on a timely basis for control, management and recovery of a Foreign Animal Disease (FAD).

Upcoming Events

- The West Hawk Zoning Initiative will be represented at the Cross Border Livestock Health Conference, Saskatoon, SK from July 16 to 19, 2012.
- Look for the Zoning booth at the International Bison 2012 Conference, Quebec City, PQ, July 24 to 27, 2012.
- Zone Canada annual meeting will take place September 27, 2012, at the Dairy Farmers of Canada boardroom, Ottawa, ON.

How To Reach US

If you have comments or questions on the West Hawk Lake Zoning Initiative, please don't hesitate to contact us. Visit www.zonecanada.ca and www.animalhealth.ca for more information on this project and others managed by the Canadian Animal Health Coalition, or contact Marcie Woods at marcie@animalhealth.ca.

