



**Celebrating 35 Years!**  
**The Annual Alberta**  
**Horse Conference**  
January 13-15, 2017

The 35<sup>rd</sup> Annual Alberta Horse Conference took place January 13-15, 2017 in a new venue and location at the Strathcona County Community Centre in Sherwood Park, and the changes were exciting! Over 400 horse lovers gathered for a great weekend of Equine Education and Enjoyment! Presented by the non-profit organization Horse Industry Association of Alberta, the conference was attended by equine enthusiasts who were able to enjoy a wide variety of educational topics and speakers. New this year was the very popular live demonstration by Jim Anderson at Ash-Bren Equine Stable.

The Friday evening reception kicked off the popular conference. Participants and public were treated to a video welcome by Sherwood Park Mayor Ms. Roxanne Barr, greetings from Horse Racing Alberta, and a picture/music montage by the sponsor, the Alberta Trail Riding Association. The conference is an opportunity for people from all horse breeds and disciplines to meet new friends, network, and get up to date on everything equine. The variety of sponsor booths, speaker topics, and the diversity in the people attending the conference gave everyone a chance to exchange ideas, satisfy their curiosity or learn new ideas about old topics.

The conference presentations ranged from the development of new and cutting edge veterinary advancements and products, to the age old question about when to deworm your horse. Horse welfare was a popular subject, and there were some lively discussions about marketing, farriery, horses used for therapy, and when to make the painful decision to euthanize.

The 40 sponsor booths included Breed and Riding Associations, Equine Health and Veterinary Medicine, Post-Secondary Education and Training, Feed, Tack and Supplies, Publications and Equine Facilities. There really was something for everyone!

For the past 34 years the Annual Alberta Horse conference has been dedicated to delivering current, quality, unbiased equine information to all horse enthusiasts in western Canada. Regardless of breed, discipline, industry involvement or interest in horses: the 35th Anniversary Horse Conference promises to deliver. For the full history of the horse conference [click here.](#)

Be sure to visit the

[Horse Industry Association of Alberta](#)

or

[Alberta Horse Conference Facebook page](#)

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