

People came from all over the world to enjoy the horse sports, family entertainment, trade show and beautiful sunny weather at the 'Masters.' The tournament, running September 7-11, brought in record attendance. The final Sunday brought in 89 632 people, which is an all-time record and up 10 000 from last year. From Wednesday to Sunday, the total attendance was 255 202.



Horse Industry Association of Alberta was exhibiting in the Equi-Plex in the Horse Information Centre along-side the Alberta Equestrian Federation, Traceability in Alberta and The University of Calgary Faculty of Veterinary Medicine. Visitors to our ever-popular equine welfare and wellness booth learned about horse care. They even got a chance to measure how many hands high they were, competing with the world's tallest horse Sampson, who measured 21.2 1/2 hands high. Visit Spruce Meadows [website](#) for the results.

