

Horse Industry Association of Alberta was at Aggie Days April 6-10 2011. Our booth was full of everything horse-related from saddles and tack to manure. During the three weekdays, over 10 000 students and 2000 teachers, parents, and supervisors visited and learned all about Alberta's agriculture. Family Fun Days on the weekend attracted around 17 000 each day.

At our booth, parents were glad to see we were educating about proper horse care not just "horse love." The most popular stations at our booth were the feed station (where, yes, some people did sample), the horse shoe station, and the big horse skull. A big thank-you to all our volunteers and we look forward to next year's Aggie Days!