

### Equine Canada Releases Special Report: The Economics of Horse Racing in Canada

The Ontario horse racing industry is contributing \$4.5 billion or 77 per cent of the total annual economic contributions from racing in Canada, according to a new study released today by Equine Canada and Strategic Equine. The Economics of Horse Racing in Canada, an in-depth report on the horse racing industry on a province-by-province basis, identifies the significant economic contributions realized through horse racing in Canada – the industry generates more than 47,000 full-time equivalent jobs and \$5.7 billion annually to the national economy.

The racing sector represents a small percentage of the total number of horses in Canada, but a significantly higher percentage of the overall economic contribution that comes from horses in Canada. With 45,000 horses active in the racing sector (five per cent of the total Canadian herd), the horse racing sector provides 26 per cent of the total economic contribution, and a \$5.7 billion annual economic impact. Racing in Ontario represents the largest provincial sector for the national racing industry, with more than 68 per cent of the total racing opportunities and 86 per cent of the total purses earned in 2010.

The Economics of Horse Racing In Canada is the first in a series of „state of the industry“ reports to be developed by Equine Canada from the 2010 Canadian Horse Industry Profile Study, released in 2011. The 2010 study provided the country with the broadest and the deepest analysis of the national equine industry since Equine Canada first began producing the reports in 1998.

“The demographic and economic information garnered in the 2010 survey provided a wealth of information that is pivotal to demonstrating the contribution of the Canadian horse industry to the country’s overall economic health,” states Mike Gallagher, President of Equine Canada. “Our goal with the national study and related State Of The Industry reports such as this, is to better inform decision-making and policy development as it affects our industry and our horses.”

“With a short, intense competition career for active race horses, the annual expenditure on

products and services for race horses is significantly higher than for most other horses. Horse racing drives demand for specialist equine veterinarians, and equine health products and services that add to the health infrastructure for the horse industry as a whole,” states Vel Evans, author of the study.

“Through all our fifteen years of research for provincial, national and international horse industries, it has been apparent that where there’s a healthy horse racing industry, there’s a strong horse industry.”

“Horse racing in Ontario, and the thousands of men and women who work in this flourishing industry, play a very important role in this national success story,” adds Gallagher. “We strongly encourage the government of Ontario to work with the industry to ensure horse racing continues to grow and prosper. The benefits of this successful partnership are felt not only in Ontario but in every part of Canada, throughout our rural and farming communities, and among the tens of thousands of men and women who work with and care for our horses, or supply products and services to the horse racing industry.”

You can download the study free-of-charge from Equine Canada's [website](#) .